



### HEALTH CLAIMS

Based on FSANZ pre-approved claims

- ✓ An excellent source of soluble and insoluble fibre to support bowel health
- ✓ Prebiotic function
- ✓ A fibre boost to keep you regular and assist in healthy digestion
- ✓ Calcium contributes to the normal function of digestive enzymes
- ✓ Vitamin C is important for supporting the immune system and is a potent antioxidant
- ✓ Low sodium

### HEALTH RELATED

- ✓ Health Star Rating = 5
- ✓ African Superfood
- ✓ Alkaline & Alkalisng
- ✓ Has 10 times more dietary fibre than an Apple (gm for gm serve)

### FEATURES

- ✓ ACO (Australian Certified Organic)
- ✓ Natural pleasant citrusy taste
- ✓ Baobab has been called 'the healthiest fruit on the planet'
- ✓ Free from GMO, dairy, soy, additives

### PRODUCT CATEGORIES

- ✓ Fibre
- ✓ Immune
- ✓ Energy

**Organic Baobab Powder** is an organically cultivated food base source of prebiotic soluble fibre. It also contains vitamin C, calcium and other naturally occurring nutrients. It has a natural pleasant citrusy taste making it suitable for application in functional food and beverage products. Organic Baobab Powder works well with other fibre or vitamin C ingredients.

### SPECIFICATIONS

Physical & Chemical	
Moisture (%)	≤ 12.0
Ash (%)	≤ 6.6
Total Heavy Metals (ppm)	< 10
Pesticides (ppm)	< 1
Vitamin C (%) (HPLC)	≥ 25.0

Microbiological	
Total Plate Count	< 10,000 cfu/g
Yeast & Mold	< 10,000 cfu/g
<i>Escherichia. coli</i>	< 10 cfu/g
<i>Salmonella spp</i>	Absent/25g
<i>Listeria spp</i>	Absent/25g

### OTHER CHARACTERISTICS

Taste	Mild, acidic, similar to citrus
Colour	Light yellow
Certification	Certified Organic ACO, USDA Certified Kosher
Allergens	Free from GMO, dairy, soy, additives
Safety	Food Grade, suitable for human consumption
Shelf Life	2 years in original sealed bag <30°C (protect from air & light)
Packaging	20kg (Poly bag in cartons)

### TYPICAL DATA (all figures based on independent analysis)

Labelling	
Certified Organic Baobab fruit powder, <i>Adansonia digitata</i>	
Nutritional Labelling per 100g	
Energy	481kJ 113kCal
Protein	3.6g
Carbohydrates	-available 26.1g -sugars 14.0g
Fat	-total 0.2g -saturated < 0.1g
Dietary fibre	-insoluble 11.7g -soluble 42.3g
Sodium	5mg
Vitamin C	104mg
Calcium	339mg
Potassium	2.27g

### EMISSIONS PROFILE

Carbon Emissions	6.3 kg CO <sub>2</sub> -e/kg
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*\*The health claims available for these ingredients are dose related. If you are unsure, please seek regulatory advice to ensure compliance.*

Australian and New Zealand Distribution:

PHYTO THERAPY

Manufacturer:

baobabfoods

Organic certified by:



Carbon certified by:

