



HEALTH CLAIMS

Based on FSANZ pre-approved claims;

- Plant based energy product
- Contributes energy for normal metabolism
- Boosts clarity
- Natural detoxifier
- Low sodium

HEALTH RELATED

- Health Star Rating = 5
- Good source of L-theanine
- Source of antioxidants
- Contains chlorophyll

FEATURES

- ACO (Australian Certified Organic)
- Low temperature processing
- A serving of Organic Matcha powder is the nutritional equivalent of many cups of regularly brewed Green tea
- Free from GMO, dairy, soy, additives

PRODUCT CATEGORIES

- Antioxidant
- Energy
- Wellbeing tonics
- Greens/detoxifying and cleansing

Organic Matcha Tea is a finely milled powder which has been used for centuries as far back as the Tang Dynasty, China (618-907 AD) and is still exceedingly popular in modern society throughout Asia. Matcha Tea is made from shade-grown Green Tea leaves. The rich taste, initially sharp, followed by a prolonged sweetness, is made distinctive by the chlorophyll and amino acid components such as theanine and by the ceremonial preparation unique to Matcha Tea. Organic Matcha can be added to most foods such as cakes and sweets, smoothies & lattes or simply added with hot water to create a traditional Matcha Tea. Matcha Tea is available to buy in Australia through Phyto-Therapy.

SPECIFICATIONS

Chemical	
Particle Size	95% through 200 Mesh
Loss on drying	≤ 8.0%
Total Heavy Metals (ppm)	<10
Polyphenols (by UV)	> 10.0%
Microbiological	
Total Plate Count	<10,000cfu/g
Yeast & Mould	<300cfu/g
<i>Escherichia coli</i>	Absent/g
<i>Salmonella spp</i>	Absent/10g
<i>Staphylococcus aureus</i>	Absent/10g

OTHER CHARACTERISTICS

Taste	Fresh tea leaf note
Colour	Bright green
Certification	Halal, Kosher, Organic
Allergens	Free from GMO, dairy, soy, additives & carriers
Safety	Food Grade, suitable for human consumption
Shelf Life	2 years in original sealed bag <25°C (protect from air & light)
Packaging	4 x 5kg foil bags in fibre drum

**The health claims available for these ingredients are dose related. If you are unsure, please seek regulatory advice to ensure compliance.*

TYPICAL DATA (all figures based on independent analysis)

Labelling	
Organic Matcha Powder, (<i>Camellia sinensis</i>)	
Nutritional Labelling per 100g	
Energy	1270kJ
Protein (on dry basis)	23.6g
Fats	total – 2.3g
	saturated – 0.5g
	monounsaturated – 0.2g
	polyunsaturated – 1.6g
	Omega-3 – 1.3g
	Omega-6 – 0.4g
	trans – <0.1g
Carbohydrates	available – 28.3g
	sugars – 5.1g
Dietary Fibre	38.8g
Sodium	1mg
Calcium	534mg
Iron	16.1mg
Potassium	1,710mg
Magnesium	161mg
Zinc	2.0mg
Polyphenols	10.0g

EMISSIONS PROFILE

Carbon Emissions	33.7 kg CO2-e/kg
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Australian and New Zealand Distribution:

PHYTO THERAPY

Manufacturer:



Organic certified by:



Carbon certified by:

