



## ORGANIC ACEROLA POWDER PRODUCT INFORMATION

### HEALTH CLAIMS\*

Based on FSANZ pre-approved claims;

- ✓ Vitamin C, iron and vitamin A are necessary for normal immune function
- ✓ Vitamin C is a strong antioxidant
- ✓ Contains three crucial components for healthy levels of iron in the body, such as: iron, vitamin C and vitamin A which are important in healthy blood formation, absorption and iron metabolism
- ✓ Low sodium

### HEALTH RELATED

- ✓ Health Star Rating = 4.5
- ✓ Plant-based source of 25% naturally occurring vitamin C with no additional ascorbic acid added
- ✓ Contains B vitamins and minerals such as iron, phosphorous and calcium

### FEATURES

- ✓ ACO (Australian Certified Organic)
- ✓ The Acerola fruit is freeze dried using a proprietary process to ensure the preservation of vitamin C
- ✓ Young fruit from Brazil to maximise vitamin C content
- ✓ Free from GMO, dairy, soy, additives

### PRODUCT CATEGORIES

- ✓ Immune
- ✓ Energy
- ✓ Iron tonics
- ✓ Bone health

Organic Acerola Powder is a USDA/ACO certified organic plant-based source of 25% naturally occurring vitamin C, with no additional ascorbic acid added. The Acerola fruit is grown in Brazil and then freeze dried using a proprietary process to ensure the preservation of vitamin C. Acerola also contains B vitamins and minerals such as iron, phosphorous, calcium as well as flavonoids. Organic Acerola Powder can be utilised in food and beverage products for natural fortification of vitamin C.

### SPECIFICATIONS

#### Chemical

|                          |        |
|--------------------------|--------|
| Moisture (%)             | ≤ 4.0  |
| Total Heavy Metals (ppm) | <10    |
| Pesticides (ppm)         | <1     |
| Vitamin C (%) (HPLC)     | ≥ 25.0 |

#### Microbiological

|                       |                |
|-----------------------|----------------|
| Total Plate Count     | ≤ 10,000 cfu/g |
| Yeast & Mould         | ≤ 1000 cfu/g   |
| Total Coliforms       | <10 cfu/g      |
| <i>Salmonella spp</i> | Absent/25g     |

### OTHER CHARACTERISTICS

|                      |   |
|----------------------|---|
| <b>Taste</b>         | Characteristic of Acerola   |
| <b>Colour</b>        | Greenish brown powder   |
| <b>Certification</b> | Certified Organic ACO, USDA                                       |
| <b>Allergens</b>     | Free from GMO, dairy, soy, additives                              |
| <b>Safety</b>        | Food Grade, suitable for human consumption                        |
| <b>Best before</b>   | 12 months in original sealed bag <25°C (protect from air & light) |
| <b>Packaging</b>     | 10kg aluminium bag in carton                                      |

### TYPICAL DATA (all figures based on independent analysis)

#### Labelling

Certified Organic Acerola powder, *Malpighia emarginata*

#### Nutritional Labelling per 100g (Typical Composition)

|                         |                         |
|-------------------------|-------------------------|
| <b>Energy</b>           | 1594kJ                  |
|                         | 381kCal                 |
| <b>Protein</b>          | 8.0g                    |
| <b>Fats</b>             | <b>total -</b> 1.7g     |
|                         | <b>saturated -</b> 0.0g |
| <b>Carbohydrates</b>    | <b>total -</b> 84.0g    |
|                         | <b>sugar -</b> 1.68g    |
| <b>Calcium</b>          | 80.0mg                  |
| <b>Iron</b>             | 1.66mg                  |
| <b>Vitamin A</b>        | TBA                     |
| <b>Vitamin C (HPLC)</b> | 34.0g                   |
| <b>Sodium</b>           | 18.0mg                  |

\* the health claims available for this ingredient are dose related. If you are unsure, please seek regulatory advice to ensure compliance

Manufacturer:



Australian and New Zealand Distribution:  
PHYTO THERAPY

Organic certified by:

