

ORGANIC BAOBAB SUPERFRUIT POWDER PRODUCT INFORMATION

HEALTH CLAIMS*

Based on FSANZ pre-approved claims;

- ✓ An excellent source of soluble and insoluble fibre to support bowel health
- ✓ Prebiotic function
- ✓ A fibre boost to keep you regular and assist in healthy digestion
- ✓ Calcium contributes to the normal function of digestive enzymes
- ✓ Vitamin C is important for supporting the immune system and is a potent antioxidant.
- ✓ Low sodium

HEALTH RELATED

- ✓ Health Star Rating = 5
- ✓ African Superfood
- ✓ Alkaline & Alkalisng
- ✓ Has 10 times more dietary fibre than an Apple (gm for gm serve)

FEATURES

- ✓ ACO (Australian Certified Organic)
- ✓ Natural pleasant citrusy taste
- ✓ Baobab has been called 'the healthiest fruit on the planet'
- ✓ Free from GMO, dairy, soy, additives

PRODUCT CATEGORIES

- ✓ Fibre
- ✓ Immune
- ✓ Energy

Organic Baobab Powder is an organically cultivated food base source of prebiotic soluble fibre. It also contains vitamin C, calcium and other naturally occurring nutrients. It has a natural pleasant citrusy taste making it suitable for application in functional food and beverage products. Organic Baobab Powder works well with other fibre or vitamin C ingredients.

SPECIFICATIONS

Chemical

Moisture (%)	≤ 12.0
Ash (%)	≤ 6.6
Total Heavy Metals (ppm)	<10
Pesticides (ppm)	<1

Microbiology

Total Plate Count	< 10,000 cfu/g
Yeast & Mould	< 10,000 cfu/g
<i>Escherichia coli</i>	<10 cfu/g
<i>Salmonella</i> spp	Absent / 25g
<i>Listeria</i> spp	Absent / 25g

OTHER CHARACTERISTICS

Taste	Mild, acidic, similar to citrus
Colour	Light yellow
Certification	Certified Organic ACO, USDA Certified Kosher
Allergens	Free from GMO, dairy, soy, additives & carriers
Safety	Food Grade, suitable for human consumption
Shelf Life	2 years in original sealed bag <30°C (protect from air & light)
Packaging	25kg (Poly bag in cartons)

TYPICAL DATA (all figures based on independent analysis)

Labelling

Certified Organic Baobab fruit powder, *Adansonia digitata*

Nutritional Labelling per 100g (Typical Composition)

Energy		481kJ
		113.0 kCal
Protein	total -	3.6g
Fats	total -	0.2g
	saturated -	<0.1g
Carbohydrates	total -	26.1g
	sugars -	14.0g
Dietary fibre	insoluble -	11.7g
	soluble -	42.3g
Sodium		5.0mg
Vitamin C		104.0mg
Calcium		339.0mg
Potassium		2.27g

* the health claims available for this ingredient are dose related. If you are unsure, please seek regulatory advice to ensure compliance

Organic certified by:



Australian and New Zealand Distribution:

PHYTO THERAPY