



## ORGANIC BEETROOT POWDER PRODUCT INFORMATION

### HEALTH CLAIMS\*

Based on FSANZ pre-approved claims;

- ✓ Soluble fibre can slow down digestion and make you feel fuller for longer
- ✓ Fibre plays an important part in healthy digestion
- ✓ Energy metabolism, ensuring the nutrients you eat are converted to energy and stamina
- ✓ Potassium contributes to the normal functioning of the nervous system

### HEALTH RELATED

- ✓ Health Star Rating = 5
- ✓ Rich in minerals
- ✓ Nutrient dense

### FEATURES

- ✓ ACO (Australian Certified Organic)
- ✓ 1kg of Organic Beetroot Powder = 5kg of fresh whole Beetroots
- ✓ Low temperature processing
- ✓ Free from GMO, dairy, soy, additives

### PRODUCT CATEGORIES

- ✓ Exercise
- ✓ Stamina
- ✓ Endurance
- ✓ Stress
- ✓ Detoxifying & Cleansing
- ✓ Digestion

Organic Beetroot Powder is an ACO certified organic ingredient made from the whole Beetroot, to maximise its nutrient content. Beetroot contains an abundant amount of vitamins and minerals such as potassium, which can improve vascular smooth muscle function and structure as well as assisting the body in maintaining the right balance of electrolytes. This can play a vital role in maintaining homeostasis within the body. Beetroot is high in soluble fibre which aids and enhances the gastrointestinal system. Organic Beetroot Powder has a subtle yet sweet taste which makes it versatile for food and beverage application.

### SPECIFICATIONS

Chemical	
Moisture (%)	≤ 10.0
Total Heavy Metals (ppm)	<10
Pesticides (ppm)	<1

Microbiological	
Total Plate Count	≤ 100,000 cfu/g
Yeast & Mould	≤ 1000 cfu/g
<i>Escherichia. coli</i>	<10 cfu/g
<i>Salmonella spp.</i>	Absent/25g
Coag +Ve <i>staphylococci</i>	<100 cfu/g

### OTHER CHARACTERISTICS

Taste	Typical Beetroot
Colour	Purple Red, fine powder
Certification	Certified Organic ACO, USDA, EU
Allergens	Free from GMO, dairy, soy, additives
Safety	Food Grade, suitable for human consumption
Shelf Life	2 years in original sealed bag <25°C (protect from air & light)
Packaging	25kg poly bag in carton

### TYPICAL DATA (all figures based on independent analysis)

#### Labelling

Certified Organic Beetroot powder, *Beta vulgaris*

#### Nutritional Labelling per 100g (Typical Composition)

<b>Energy</b>		1257kJ
		300kCal
<b>Protein</b>		7.0g
<b>Fats</b>	<b>total -</b>	0.2g
	<b>saturated -</b>	0.1g
	<b>trans -</b>	0.1g
	<b>monounsaturated -</b>	<0.1g
	<b>polyunsaturated -</b>	<0.1g
<b>Carbohydrates</b>	<b>total -</b>	55.7g
	<b>dietary fibre -</b>	22.9g
	<b>sugars -</b>	47.3g
<b>Potassium</b>		2.85g
<b>Sodium</b>		1.1g

\* the health claims available for this ingredient are dose related. If you are unsure, please seek regulatory advice to ensure compliance

Organic certified by:

Australian and New Zealand Distribution

PHYTO THERAPY

