

ORGANIC GOJI BERRY JUICE POWDER PRODUCT INFORMATION

HEALTH CLAIMS*

Based on FSANZ pre-approved claims;

- ✓ Contributes energy for normal metabolism
- ✓ Low in saturated fat
- ✓ Low in sodium

HEALTH RELATED

- ✓ Health Star Rating = 4
- ✓ 4kg of fresh Goji Berries produces 1 kg of Organic Goji Berry Juice Powder
- ✓ Contains a natural source of carotenoids lutein and zeaxanthin
- ✓ Also, known as Chinese wolfberries and Tibetan goji
- ✓ Traditionally consumed in China for over 2000 years to improve wellbeing

FEATURES

- ✓ ACO (Australian Certified Organic)
- ✓ Pressed whole Goji Berry using a proprietary process to attain the fresh juice
- ✓ Sustainably farmed
- ✓ Subtle berry zest flavour
- ✓ Free from GMO, dairy, soy, additives

PRODUCT CATEGORIES

- ✓ Energy
- ✓ Wellbeing tonics / natural multi whole food mix's

Organic Goji Berry Juice Powder is an ACO certified organic ingredient sourced from North Western China near Tibet. Our Organic Goji Berry Powder is produced to a proprietary process that presses the whole berry to attain the fresh juice. The powder is a light orange colour and has a subtle berry-zest flavour, making this ingredient ideal for food or beverage applications.

SPECIFICATIONS

Chemical

Moisture (%)	≤ 5.0
Ash (%)	≤ 5.0

Microbiological

Total Plate Count	≤ 10,000 cfu/g
Yeast & Mould	≤ 1000 cfu/g
<i>Escherichia. coli</i>	<10 cfu/g
<i>Salmonella spp</i>	Absent/25g

OTHER CHARACTERISTICS

Taste	Characteristic of Goji Berry
Colour	Light orange fine powder
Certification	Certified Organic ACO, USDA, EU
Allergens	Free from GMO, dairy, soy, additives
Safety	Food Grade, suitable for human consumption
Shelf Life	2 years in original sealed bag <30°C (protect from air & light)
Packaging	20kg PE bag in carton

TYPICAL DATA (all figures based on independent analysis)

Labelling

Certified Organic Goji Berry Juice Powder, *Lycium chinense*

Nutritional Labelling per 100g (Typical Composition)

Energy	1578kJ
	377kcal
Protein	2.9g
Fats	total - 0.2g
	saturated - 0.1g
	trans - <0.1g
	monounsaturated - <0.2g
	polyunsaturated - 0.1g
Carbohydrates	total - 88.3g
	dietary fibre - 2.5g
	sugars - 12.9g
Sodium	120mg

* the health claims available for this ingredient are dose related. If you are unsure, please seek regulatory advice to ensure compliance

Australian and New Zealand Distribution:

PHYTO THERAPY

Organic certified by:

