

ORGANIC MAQUI BERRY POWDER (FREEZE DRIED) PRODUCT INFORMATION

HEALTH CLAIMS*

Based on FSANZ
pre-approved claims;

- ✓ Good source of dietary fibre contributing to regular laxation when consuming minimum 13g of the product
- ✓ Low in saturated fatty acids
- ✓ Low in sodium

FEATURES

- ✓ Made from 100% freeze dried Maqui Berry whole fruit, from the native Chilean species (*Aristotelia chilensis*)
- ✓ Maqui Berry symbolises 'Good will' by the native inhabitants of Chile, of the Mapuche culture
- ✓ Known to contain polyphenols and anthocyanins

PRODUCT CATEGORIES

- ✓ Immune Health
- ✓ Baked Goods
- ✓ Protein Beverages
- ✓ Fibre

* the health claims available for this ingredient are dose related. If you are unsure, please seek regulatory advice to ensure compliance

Organic Maqui Berry Powder is an ACO certified berry sourced from Chile. This Maqui Berry contains an abundance of phenolic compounds such as anthocyanins. These anthocyanins are present in the leaves and fruit of the Maqui Berry and are known to reduce oxidative stress therefore the antioxidants have been shown to aid in preventing various diseases. The physical, chemical, biological and organoleptic properties are locked in and preserved in the Maqui Berry powder due to the proprietary freeze drying process. The Organic Maqui Berry Powder is a great addition to any food or beverage product.

SPECIFICATIONS

Chemical & Physical	
Moisture (%)	≤ 10.0
Density	Min 0.35 g/mL
Microbiological	
Total Plate Count	≤ 10,000 cfu/g
Yeast	≤ 1,000 cfu/g
Mould	≤ 1,000 cfu/g
<i>Escherichia. coli</i>	<10 cfu/g
<i>Salmonella spp</i>	Absent/25g

OTHER CHARACTERISTICS

Taste	Characteristic of Maqui Berry
Colour	Dark Purple
Certification	Certified Organic (NOP, EU, ACO)
Allergens	Free from input of GMO, dairy, soy, gluten, additives & carriers
Safety	Food Grade, suitable for human consumption
Shelf Life	36 months in original sealed bag <25°C (protect from air & light)
Packaging	4 x 5kg foil bag in 20kg cardboard carton

TYPICAL DATA (all figures based on independent analysis)

Labelling

Organic Maqui Berry Powder, Organic Freeze-Dried Maqui Berry Powder

Nutritional Labelling per 100g (Typical Composition)

Energy	1490kJ
Protein (on dry basis)	5.8g
Carbohydrates	available - 45.0g
	sugars - 28.6g
Dietary Fibre	31.0g
Fat	total - 10.5g
	saturated - 1.2g
Sodium	43mg
Potassium	1,090mg
Magnesium	93mg
Iron	3.7mg
Zinc	1.2mg
Total Anthocyanin	3,700mg
Total ORAC	752 µmoles TE/g

Manufacturer:

Nativ
for life

Australian and New Zealand Distribution:

PHYTO THERAPY

Organic certified by:



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