



### FSANZ PRE-APPROVED HEALTH CLAIMS (BASED ON A 18G SERVE):

- Provides a source of protein which contributes to the growth and maintenance of muscle mass and of normal bones, as well as tissue building and repair
- Provides a good source of dietary fibre which contributes to regular laxation
- Low in sugars
- Low in sodium
- Provides a source of calcium, iron and phosphorus
- Provides a good source of magnesium

### FEATURES

- 100% natural, certified organic plant-based wholefood
- Manufactured in Italy using South American grown, organic chia seeds
- Contains plentiful of macro- and micronutrients such as polyunsaturated fatty acids, calcium, iron, magnesium, potassium etc.
- Rich in dietary fibre to support bowel health
- Forms a gel-like consistency when mixing in water; can be used as a substitution to gums

### PRODUCT CATEGORIES

- Protein shakes
- Meal replacement formulas
- Snack foods
- Bakery foods

**Organic Chia Seed Protein Powder** is a wholefood protein powder containing an abundance of protein, poly-unsaturated fatty acids and dietary fibre. It is made from ground chia seeds which have majority of oil components removed to achieve a better shelf life stability. The Organic Chia Seed Protein Powder contains minimum 25% protein, which can be used in combination with other plant protein sources e.g. Pea Protein. Chia seeds, from the plant *Salvia hispanica L.*, have gained popularity in recent years for their nutritional benefits. They are rich in protein, fibre, and healthy fats, with most of their fats being omega-3s. They're also full of essential amino acids like leucine and lysine, plus they have antioxidants like caffeic acid and myricetin, which help prevent spoilage and keep them fresh.

### SPECIFICATIONS

#### Physical & Chemical Characteristics

Ash	≤ 7%
Moisture	5-10%
Protein (dry basis)	23-35%
Fats	2-10%
Arsenic	<0.5ppm
Cadmium	<0.1ppm
Lead	<0.2ppm
Mercury	<0.1ppm
Aflatoxins B1	<10ppb

#### Microbiological

Aerobic Plate Count	< 100,000cfu/g
Yeast	< 1,000 cfu/g
Mould	< 1,000 cfu/g
Coliforms	< 1,000 cfu/g
<i>E.coli</i>	< 10 cfu/g
<i>Salmonella</i>	Negative/25g
<i>Listeria spp</i>	Negative/25g

### OTHER CHARACTERISTICS

Appearance	Light to dark brown colour powder
Taste	Characteristic of chia seeds
Certification	FSSC; Kosher
Allergens	Free from input of GMO, dairy, soy, gluten, additives & carriers. Product is made in the same facility which processes tree nuts.
Safety	Food grade, suitable for human consumption
Best Before	Best Before 18 months stored in original sealed bag <25°C (protect from air & direct sunlight)
Packaging	25kg poly bag; 500kg/pallet

### TYPICAL DATA (All Figures Based on Independent Analysis)

#### Labelling

Organic Chia Seed Protein Powder

#### Nutritional Labelling per 100g (Typical Composition)

Energy	1184kJ
	283kcal
Protein	28g
Carbohydrates	2.5g
	sugars – 0g
Dietary fibre	48g
Fats	total – 7.4g
	saturated – 0.6g
	monounsaturated – 1.1g
	polyunsaturated – 5.7g
Sodium	10mg
Calcium	770mg
Iron	16mg
Magnesium	498mg
Potassium	1,020mg
Phosphorus	1,250mg

Australian and New Zealand Distribution:

PHYTO THERAPY

Manufacturer

PARODI  
NUTRA

Organic certified by:



Carbon certified by:

